

TODD TESTA

=DESIGNER=

 LOCATION
Ball Ground, Georgia

 PHONE NUMBER
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 PORTFOLIO
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 PROFILE

A skilled graphic designer with extensive experience directing and designing large scale Experiential Graphic Design projects in a built environment. Whether it is leading a team of other designers or working independently, I can manage tight deadlines and budgets all the while coordinating with multiple outside vendors and fabricators.

 EXPERIENCE

Evil Squirrel Design 2007 – 2015 • 2023 – present
Ball Ground, Georgia

Independent Experiential Graphic Designer

- Produce design intent documentation
- Program wayfinding systems
- Signage solutions for built environments
- Creating working drawings for fabrication

TAG Signs, Inc. 2015 – 2023
Alpharetta, Georgia

Senior Environmental Graphic Designer

- Directed junior designers
- Coordinated fabrication teams to ensure project cohesion
- Expert in ADA regulations
- Specialized in wayfinding and signage solutions for multi-residential properties, corporate & civic environments

Horizon Signs & Graphics 2003 – 2007
Suwanee, Georgia

Lead Graphic Designer

- Worked closely with both clients & vendors
- Managed design & production staff
- Oversaw all stages of projects from concept to implementation

 SKILLS

Adobe Illustrator with CAD Tools	
Adobe InDesign	
Adobe Photoshop	
Americans with Disabilities Act (ADA) – Signs	
Architectural Graphics	
Communication	
Design Documentation	
Environmental Graphic Design	
Experiential Graphic Design	
Fabrication Process	
Fusion360	
Graphic Design	
Manage Multiple Projects Concurrently	
Nerdy Pop Culture References	∞
Problem solving	
Project Management	
SketchUp	
Spatial Design	
Typography	
Wayfinding Programs	

 EDUCATION

The Portfolio Center
Atlanta, Georgia
Graphic Design

Ringling School of Art + Design
Sarasota, Florida
Illustration